

Response Under 37 CFR §1.111

IN THE CLAIMS

1-23-03 DR

Please amend the claims as follows. Below is a clean copy of the newly added claims, followed by a black line copy showing the changes to the claims, as required under 37 CFR 1.121.

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1. (Once Amended) A method for displaying on a viewer information processing system with an interface to a display, a set of multimedia segments to form a multimedia presentation, the method comprising the steps of:

receiving a play-list from a program provider, wherein the play-list is a list of instructions for the rendering of the multimedia segments into a multimedia presentation;

receiving from the program provider the multimedia segments required by the play-list; and

receiving the multimedia presentation on the display by rendering the multimedia segments as directed by the play-list.

10. (Once Amended) The method for displaying according to claim 1, wherein the step of receiving a play-list from the program provider includes receiving a play-list based on the demographics of the viewers of the multimedia presentation.

11. (Once Amended) A method for distributing program content from a program provider over a telecommunications infrastructure to a plurality of clients capable of receiving program content broken into a plurality of multimedia segments forming a multimedia presentation, the method on a program provider comprising the steps of:

breaking program content into a plurality of multimedia segments;

transmitting at least one play-list to at least one client, wherein the play-list is a list of instructions for the rendering of the multimedia segments into a multimedia presentation; and

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transmitting the multimedia segments required by said play-lists that form the multimedia presentation.

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12. (Once Amended) The method of claim 11, where the program provider transmits at least one multimedia segment to at least one client prior to the multimedia presentation by the client.

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← 18. (Once Amended) A computer readable medium comprising programming instructions for displaying on a viewer information processing system with an interface to a display, a set of multimedia segments to form a multimedia presentation, the programming instructions comprising

receiving a play-list from a program provider, wherein the play list is a list of instructions for the rendering of the multimedia segments into a multimedia presentation;

receiving from the program provider the multimedia segments required by the play-list; and

displaying the multimedia presentation on the display by rendering the multimedia segments as directed by the playlist,

19. (Once Amended) The computer readable medium of claim 18, wherein said programming instruction includes receiving at least one multimedia segment prior to the presentation being displayed, and storing at least one multimedia segment.

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22. (Once Amended) The computer readable medium according to claim 18, wherein the programming instruction of receiving multimedia segments includes receiving at least one multimedia segment over a telecommunications network.

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24. (Once Amended) The computer readable medium according to claim 18, wherein the programming instruction of displaying includes displaying the multimedia segments from the information processing system on a television set.

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25. (Once Amended) The computer readable medium according to claim 18, wherein the programming instruction of receiving multimedia segments includes receiving at least one multimedia segment of an advertisement.

26. (Once Amended) The computer readable medium according to claim 18, wherein the programming instruction of receiving multimedia segments includes receiving at least one multimedia segment of program content.

27. (Once Amended) The computer readable medium according to claim 18, wherein the programming instruction of receiving a play-list from the program provider includes receiving a play-list based on the demographics of the viewers of the multimedia presentation.

28. (Once Amended) A viewer information processing system with an interface to a display, for receiving a set of multimedia segments to form a multimedia presentation, the viewer information system comprising

a receiver for receiving a play-list from a program provider wherein the play-list is a list of instructions for the rendering of the multimedia segments into a multimedia presentation;

a receiver for receiving the multimedia segments from the program provider;

a means for rendering the multimedia segments into a multimedia presentation as directed by the play-list; and

an interface to a display for displaying said multimedia presentation.

29. (Once Amended) The viewer information processing system of claim 28, further comprising an interface to storage for storing at least one multimedia segment.